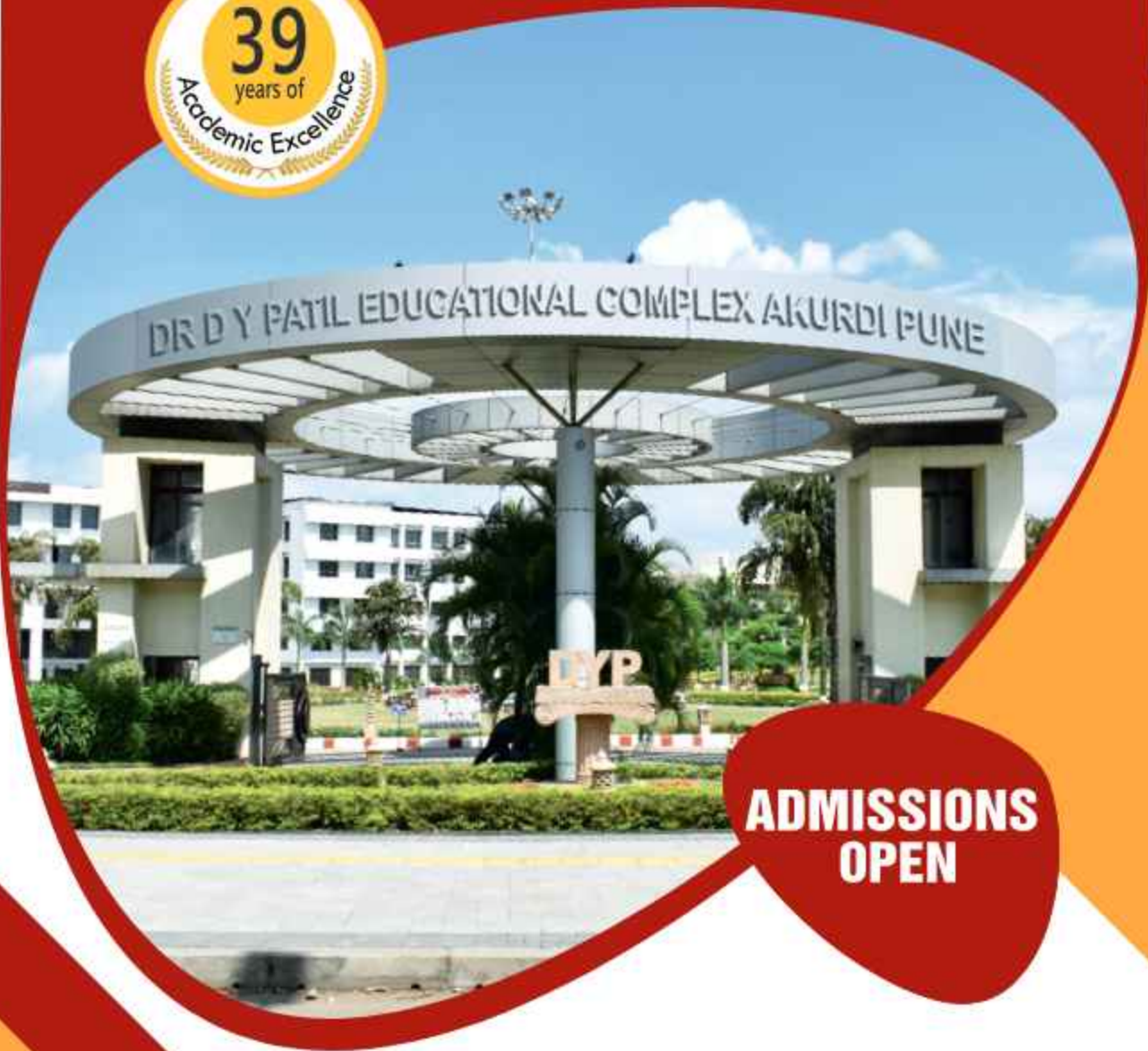




# D Y PATIL PGDM INSTITUTE AKURDI, PUNE

Approved by AICTE, New Delhi

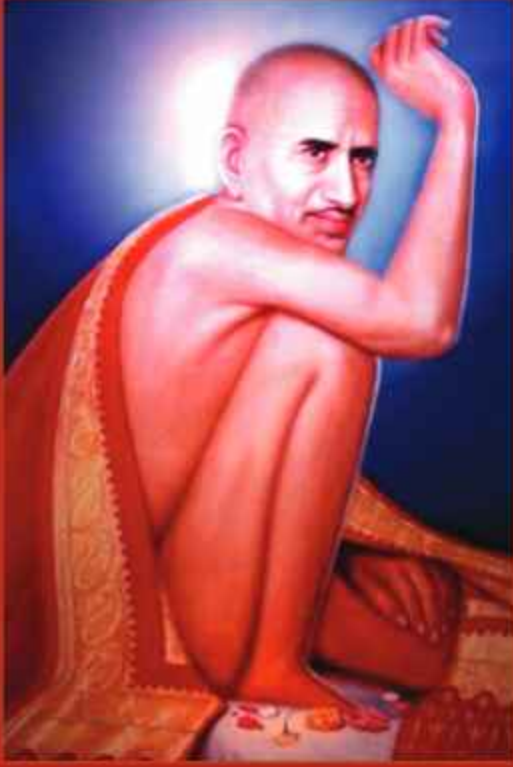


**ADMISSIONS  
OPEN**

## PROSPECTUS 2024 - 2025



## Sant Shree Gajanan Maharaj



The Presiding Deity

विद्या नाम नरस्य कीर्तिस्तुला भाग्यक्षये चाश्रयो  
धेनुः कामदुधा रतिश्च विरहे नेत्रं तृतीयं च सा ।  
सत्कारायतनं कुलस्य महिमा रत्नैर्विना भूषणम्  
तस्मादन्यमुपेक्ष्य सर्वविषयं विद्याधिकारं कुरु ॥

## GLIMPSES OF CAMPUS INFRASTRUCTURE



Shantai Auditorium



Corporate Relations & Placement Cell



Student's Plaza



Amphitheatre



Sports Ground



Assembly Space



Gym Facilities



Seminar Hall



Computer Center



Excellent Library Facility



Open Air Theater



Student's Cafeteria

# WELCOME TO DY PATIL PGDM INSTITUTE

Inauguration of DYPPGDMI by Hon. Shri Tejas Patil



Step up Classrooms, Computer Lab, Library and Tutorial room



Drivers of PGDM





His Excellency

### **Padmashree Dr. D. Y. Patil (D.Lit.)**

Founder President, Dr. D.Y. Patil Pratishthan &  
Ex-Governor - States of Bihar, Tripura & West Bengal

"Great men are born to lead" and the birth of Padmashree Dr. D.Y. Patil in an affluent agriculturist family in Kolhapur in Maharashtra on 22nd October 1935, was the beginning of great things to come. Dr. DY Patil is a well-known educationist and philanthropist from an agricultural town - Kolhapur in the state of Maharashtra. He is the founder of DY Patil Group and one of the top ranked pioneers in the field of Education, Healthcare, Agriculture, Hospitality and Sports. In spite of being born in a small agricultural village of Maharashtra, his visionary social & political work has widely reached all corners of the country.

His vision, dedication and passion have been indelibly influenced, by his wisdom and generosity and have left impressionable marks, be it in the area of schools for imparting basic education or institutes for higher learning. He strongly believes that youth in India need a greater platform that offers multiple opportunities to educate themselves across the geography. He envisions a goal of spreading education across the length and breadth of India by taking steps in a direction to craft each and every institute. He has materialized his dreams under the umbrella of prestigious education institutes in Kolhapur, Mumbai and Pune. A firm believer in the expression 'Actions speak louder than words', his deeds reflect this philosophy in all spheres of life.

The first college offering a Bachelor's degree in Engineering was established in the year 1983. There was no turning back from there. Today, Dr D Y Patil Group has now spread its wings encompassing total 03 Deemed Universities, 06 Private Universities, 180 + institutions, 4.12 lac+ graduating students and 16,000+ employees in the varied disciplines of education.

For his contributions to the cause of education and healthcare, the President of India has honoured Dr. DY Patil with the Padmashree in the year 1991. He was also awarded with two honorary doctorates in philosophy, first by the World University Roundtable, Arizona, U. S. A. in 1985 and later, by the Nottingham Trent University Kingdom, Britain (UK) in 1996.

He served as the Governor of Tripura, Bihar and West Bengal. He has also been awarded with the prestigious D. Lit. from Shivaji University, Kolhapur, Maharashtra, India in the year 2015.

Dr. D.Y. Patil has been bestowed with "Lokmat Maharashtra of the Year 2018" award for his legendary contributions to the society through various educational, social and cultural initiatives.



## Hon. Dr. Sanjay D Patil

President  
Dr. D Y Patil Pratishthan

Dr. Sanjay D. Patil is an Educationist, Agriculturist and a Civil Engineer. He is the architect of Dr.D.Y. Patil Educational Institutions of Kolhapur Educational Complex. Dr. Sanjay D Patil has pegged away to bringing astounding changes in the field of Rural Development, Agriculture & Education. He is the President of Dr. D Y Patil Group and the Chancellor of D Y Patil Education Society (Institution Deemed to be University), Kolhapur, Maharashtra. Recently in the ranking by National Institutional Ranking Framework, Ministry of Human Resource Development, Government of India, D Y Patil Education Society (Institution Deemed to be University) stood 97th out of 100 top Universities in India. He has been awarded the most prestigious D. Lit on 23rd May 2013 by the University of Himachal Pradesh, India.

He has to his credit various awards and recognitions. The Government of Maharashtra has awarded him with "Vanashree Puraskar" in the year 1991. He is also the recipient of "Indira Priyadarshini Vrukshamitra Award" in the year 1993. He has been awarded with the "Kolhapur Bhushan" in the year 2001 for his achievements in the educational field. He was bestowed with the "Rashtriya Shikshan Sanman Puraskar", "Krishinistha Puraskar" by the Government of Maharashtra in 2004 and has won First Prize in "All India Mango Show" held at Bangalore in 1996.

Dr. Sanjay D. Patil believes in nurturing the potential of the students, giving them the exposure to the latest developments in their fields, thus enabling them to become competent and quality conscious engineers. The world class infrastructure and environment in the institutes reflect the meticulous care taken by him in maintaining high academic standards with the help of a galaxy of renowned academicians and ultra-modern laboratories. His humane and calm approach towards addressing various problems and his quick decision making ability is responsible for the rapid progress and growth of the educational institutes.

Dr. Sanjay D. Patil has been awarded with the most prestigious award in London for Sayaji Hotel at Kolhapur of Dr. D. Y. Patil Group as "International Five Star Hotel" by Best Large Hotel India Awards 2016.

He has received "Entertainment Trade Award" for his contribution in Education, agricultural field, public health care and social work. Also he has received "Bharat Gaurav Award" at the hands of Hon. Pratibha Tai Patil Former President of India. He has been recently conferred "India Agro Business Award - 2022" by GOI and "CSR Hero Award 2023" by Maharashtra Government for rendering quality education in Rural Maharashtra.

D Y Patil Agriculture & Technical University has been started at Talsande Campus from June 2020



## Hon. Mr. Tejas Satej Patil

Trustee  
Dr. D Y Patil Pratishthan

Mr. Tejas Patil is a young, dynamic and promising educationist and leader of Dr D. Y. Patil Educational Complex, Akurdi, Pune, who aims to bring revolution in field of education by introducing new courses, new learning avenues faculty training and best technology. He aims to drive education on the path of Academic excellence so as to develop the right environment for faculty, staff and students and thereby provide them a complete security, exponential learning and a sense of Social Responsibility. He has introduced state- of- the- art technology that will help all the Stakeholders to achieve new heights. He is a strong believer that every human who brings in revolution, learns at every stage of his life.

Moreover, he proclaims that Change is inevitable for growth. He has driven this change across the Campus by setting up a State of Art System which ensures that everything comes on record. Also, the Green Campus Concept of his has set in motion a healthy atmosphere, positive thinking and perseverance.

At DYPEC, Akurdi, Mr. Tejas aims to make students compatible enough to look at themselves as budding entrepreneurs and employees for tech jobs who would definitely add value to the Organisation they join.

To achieve this, he focusses on strengthening of III (Industry Institute Interaction). He places utmost importance on the functionality of Incubation Centre, Industry driven Centres of Excellence, Entrepreneurship Development Cells at the Campus.

He is instrumental in the organization of Faculty Development Programmes across the year to enable the Faculty to become confident mentor and nurture the personal and professional lives of the students on Campus.

Research and Development is his personal goal as he firmly believes that "Innovation can only sustain us in the future".

He staunchly opinionates that Akurdi Campus would keep standing tall as a Powerhouse of Knowledge on three pillars:

- Quality Education
- Qualified Faculty
- Healthy Environment

His vision spells out as: "Intelligence plus Character is the true goal of Education."

## About DY Patil PGDM institute

DY Patil PGDM Institute, Akurdi, is located in the vibrant city of Pune which is renowned for its commitment for providing high-quality education and shaping future leaders.

With a rich legacy of academic brilliance and a focus on holistic development, D Y Patil PGDM Institute, Akurdi, offers a comprehensive Post Graduate Diploma in Management (PGDM) program. This program is meticulously designed to equip students with the skills, knowledge, and ethical values necessary to excel in the dynamic and competitive business world.

The institute is committed to fostering an environment of innovation, creativity, and critical thinking. The institute provides state-of-the-art facilities, including modern classrooms, well-equipped library, and advanced technology infrastructure, creating an optimal learning environment for students.

At D Y Patil PGDM Institute, Akurdi, emphasis is not only on academic excellence but also on nurturing ethical leadership qualities and a sense of social responsibility. The institute encourages students to actively participate in community service initiatives, instilling in them a strong commitment to giving back to society.

## About PGDM

The Post Graduate Diploma in Management Program at DY Patil PGDM Institute, Akurdi, Pune is specially designed to equip students with comprehensive Management Education. The two-year Curriculum offers an intense, stimulating, and innovative learning environment over the course of four semesters.

All significant areas of Management subjects are covered in the Curriculum, which is created to provide students with a sharp basis for their logical and analytical skills. The Program's goal is to produce professional managers who are equipped to take on leadership roles in a cross-cultural setting.

## Vision

To develop Global Business Professionals and Entrepreneurs through an Innovative, Research oriented, Technology based and Experiential Andragogy alongside consistent Industry exposure and Social Immersion Initiatives.

## Mission

- Empower students with inclusive, collaborative, and engaging ways of learning.
- To skill students in the technological interventions happening in the current Industry.
- To foster a well thought out coalition with Industry and Academia for Research, Innovation and Entrepreneurship.
- To imbibe ethical, social and moral values in all our stakeholders and thereby contribute to the growth and development of the Social Norm of the day.

## Scope of PGDM @DY Patil, Akurdi

- ✓ State-of-the-Art Infrastructure
- ✓ Assistance to all students to tap placement opportunities
- ✓ Impressive & extensive alumni network
- ✓ Implement a quality excellence framework
- ✓ Design & deliver industry-oriented curriculum
- ✓ Practice active & immersive learning
- ✓ Global Perspective

## Program Objectives

- To prepare students for careers as successful management professionals with strong business and entrepreneurial skills that will enable them to pursue career opportunities in various management domains.
- To enable students to acquire the professional abilities required for making logical decisions, planning and executing plans efficiently, conducting research, analyzing and interpreting data, and approaching problems creatively.
- To foster in students, the qualities of a team player to handle diversity and leadership skills to make sound decisions while working with peers in an interdisciplinary environment with individuals with cross-cultural characteristics.
- To inspire students to be responsible, ethically sound individuals who will strengthen business enterprises with their moral character, high standards of behavior, and business acumen.
- To develop students' lifelong learning, flexibility of thought, and ability to adapt to new technologies, innovations, and changes in the global economy.

## Programme Outcomes

1. **Problem Solving:** Ability to demonstrate problem solving skills by understanding and defining the problem, analyzing it and solving it by using both quantitative and qualitative analysis.
2. **Innovation:** Ability to have an innovative mindset and demonstrate resourcefulness to lead entrepreneurial and strategic Ventures.
3. **Critical & Analytical Thinking:** Ability to use appropriate quantitative tools to analyze real world business situations.
4. **Communication:** Ability to incorporate the necessary oral and written communication skills to effectively interact with their stakeholders.
5. **Leadership:** Ability to have an active engagement to acquire skills as well as leadership qualities cognizant of a holistic business environment.
6. **Global Professional:** Ability to acquire proficiency, a sense of professionalism, integrity and team spirit to work in diverse professional environments in becoming a successful professional Manager.



## Dive into our Induction Program 2023 - Carpe Diem



## Meet our members of Board of Studies



## Welcoming our Students





# DR. D Y PATIL EDUCATIONAL COMPLEX AKURDI, PUNE



*Elegant seat of Academic Excellence, Research and Upskilling opportunities*



The prestigious D.Y. Patil Group of Institutions was established in the year 1983, and today it has spread its wings in Maharashtra and India with 03 Deemed Universities, 06 Private Universities, 173 Colleges and Schools, 4.12 lakh + graduating students and more than 16,000 employees in varied disciplines of Education. 76,000+ students are presently studying in various educational campuses.

Dr. D.Y. Patil Educational Complex, Akurdi, Pune falls under the elite banner of D.Y. Patil Group of Institutions. Spread over 33 acres of land, it is a beautifully landscaped Campus and imparts quality education to more than 15,000 students at any given point of time through its State-of-the-Art infrastructure and Ultra- modern amenities. There are 13 Institutions and One State Private University under the aegis of the Akurdi Campus. Most of its Colleges have been accredited by the prestigious NBA, NAAC, ISO with good grades and have received the Best College, Best Principal, Best Innovative Teacher awards from the affiliating university- SPPU. Moreover, its Colleges have made a niche in the field of Higher Education by obtaining Gold and Platinum Rank in the AICTE-CII Survey and NIRF Rankings successively for the past five years. All its Colleges are well staffed with highly qualified and experienced Faculty and Staff members. With a longstanding commitment towards quality teaching and learning, the Campus nurtures values that go into the making of successful careers of the young generation of our country.

## PROGRAM HIGHLIGHTS

### ➤ INTERNATIONAL STUDY TOUR - SINGAPORE / DUBAI / MALAYSIA - 4 Days 3 Nights



### ➤ SUMMER INTERNSHIP PROGRAM

Summer Internship Program is an integral part of the PGDM Program, in which students are assigned to do projects in their specialization for 45 to 60 days at the beginning of the third semester.

During the SIP (Summer Internship Program), students acquire first-hand information about the company department, the working condition and corporate environment. They are also required to demonstrate their potential during the SIP under the guidance of the project guide from the organization, as well as from the institute.

### ➤ SOCIAL IMMERSION LIVE PROJECT

Social Immersion Live Project (SILP) is core to the experiential learning opportunities provided to the PGDM students. The immersion programme is uniquely designed to help students apply management concepts learned in the classroom to organizations working for social purposes. Students gain a hands-on, immersive experience in addressing and understanding critical social issues, challenges and opportunities. Through a combination of experiential learning, reflection, and course work, students develop a deeper appreciation for the complexities of social dynamics.

#### Objectives of SILP:

1. To sensitize students on community issues.
2. To enhance their interpersonal skills and work as a team.
3. To understand the problems of marginalized communities and enhance their status through capacity building.



Students on Field

## Students on Field



## ➤ VALUE ADDED CERTIFICATIONS

### NLP – Neuro Linguistic Program



## NATIONAL STOCK EXCHANGE – Understanding Personal Finance



## Specialisation based Certifications

udemy

Great Learning

simplilearn

coursera

## ➤ INDUSTRIAL VISITS

Visit to Mumbai Port Trust



## ➤ HOLISTIC DEVELOPMENT @ DYPPGDMI

- Personality & Leadership Building
- Entrepreneurial Opportunities
- Student Engagement Programs
- Holistic Development & Interpersonal Growth
- English Language Enhancement
- Training in Soft Skills & Corporate Etiquettes



Our Pilots

## **SPECIALIZATIONS OFFERED**

### **➤ Marketing**

Specializing in marketing within a PGDM (Post Graduate Diploma in Management) course holds immense value in the contemporary business landscape. Marketing specialization equips students with a deep understanding of consumer behavior, market trends, and strategic promotional techniques.

Marketing specialization fosters creativity and innovation, encouraging students to think outside the box and develop unique solutions to market challenges.

### **➤ Finance**

Specializing in Finance within a PGDM (Post Graduate Diploma in Management) course offers a profound understanding of the intricate world of financial management, making it an invaluable choice for aspiring professionals.

Finance specialization equips students with a comprehensive knowledge of financial markets, investment strategies, risk management, and financial analysis. In an increasingly globalized economy, financial expertise is essential for making informed business decisions.

### **➤ Human Resource Management**

HRM specialization equips students with an in-depth knowledge of talent acquisition, employee development, and organizational behavior.

In an era where employee engagement directly impacts business success, HR professionals are instrumental in enhancing workplace satisfaction, reducing turnover rates and promoting diversity and inclusion. HR professionals play a pivotal role in recruiting the right talent, fostering employee growth through training programs, and ensuring a positive work environment.

### **➤ Logistics and Supply Chain Management**

Supply chain management specialists are instrumental in ensuring the seamless flow of goods and services from manufacturers to consumers. They optimize supply chain networks, reduce operational costs, and enhance overall efficiency, contributing significantly to a company's competitiveness.

Moreover, with the rise of e-commerce, the demand for professionals skilled in managing complex supply chains has surged, making this specialization highly relevant and in-demand.

### **➤ Business Analytics**

Specializing in Business Analytics within a PGDM (Post Graduate Diploma in Management) course is increasingly vital in today's data-driven business landscape. This specialization equips students with advanced analytical skills to transform vast amounts of data into feasible insights, enabling businesses to make strategic decisions.

Business analytics professionals are proficient in statistical analysis, data mining, predictive modeling, and data visualization techniques, allowing them to extract meaningful patterns and trends from complex datasets. With the rise of big data, businesses are seeking professionals who can harness this wealth of information to gain a competitive edge.

### **➤ Innovation and Entrepreneurship Management**

In today's rapidly evolving business landscape, innovation is the key driver of growth and competitiveness. Students specializing in Innovation and Entrepreneurship Management learn to foster a culture of creativity within organizations, encouraging innovative thinking and problem-solving.

Entrepreneurship management specialists are trained to recognize market gaps, conduct feasibility studies, develop business plans, and secure funding for startups. They understand the intricacies of launching and scaling businesses, managing risks, and adapting to market changes.

## SPECIALISATION SUBJECTS & SKILL DEVELOPMENT



### FINANCE

- Financial Management
- Financial System & Financial Services
- Risk and Derivative Management
- Investment Analysis
- Merger and Acquisitions
- International Finance
- Strategic Cost Management
- Corporate Finance
- Risk and Insurance Management
- Financial Modelling
- Share Market



### MARKETING

- Marketing Research
- Product and Brand Strategies
- Consumer Behavior
- Personal Selling Lab
- Digital Marketing
- Sales & Distribution Management
- Service Marketing & Retail Marketing
- Advertising & Sales Promotion
- International Marketing
- Strategic Marketing Management
- Rural Marketing



### HUMAN RESOURCES

- Recruitment and Talent selection
- Training & Development
- Employee Relations & Labor Laws
- Performance & Compensation Management
- International Human Resource Management
- Resource Management
- Talent Management
- Employer Branding & Employee Engagement
- Human Resource Accounting & Audit
- Organizational Development and Change
- Management Strategic Human Resource Management
- HR Analytics



### LOGISTICS & SUPPLY CHAIN MANAGEMENT

- Supply Chain & Logistics Management
- Total Quality Management & Six Sigma Methodology
- Project Management
- Operations Strategy
- International Logistics
- Production, Planning and Control
- Lean Management Systems
- Operations Research
- Supply Chain Analytics
- Service Operations Management
- Procurement Management



### BUSINESS ANALYTICS

- Introduction to Data Analytics and R
- Advanced Analytics using R
- Introduction to Big Data
- Programming in Python
- Python for Data Analysis
- Advanced Multivariate Techniques
- Story telling with Data
- Consumer Data Analytics
- Tools & Techniques for Data Analysis and Modelling
- Base SAS Programming
- Big Data and Its Applications



### INNOVATION & ENTREPRENEURSHIP MANAGEMENT

- Entrepreneurial Mindset
- Organizational Innovation and Creativity
- Design and Innovation of Business Model
- Corporate Entrepreneurship
- Entrepreneurial Marketing
- Social Entrepreneurship
- Technology & Innovation Strategy
- Intellectual Property Strategy
- Finance of Buyouts & Acquisitions
- Venture Capital & the Finance of Innovation
- Legal Aspects of Entrepreneurship





## ADMISSION PROCEDURE

### > Intake : 120 seats

### > Eligibility Criteria

- Candidates with minimum 50% marks in graduation (45% for reserved categories) from any recognized university and with a valid score in any national level entrance tests viz. CAT/MAT/XAT/ATMA/CMAT/GMAT/MH-CET (MBA) are eligible to apply for the Selection Process directly.
- Candidates appearing for the final year degree examination up to June, 2024 can also apply.
- For PGDM Business Administration- Any Bachelor's degree, such as B.Com, BBA, B.A, B.Sc, BCA, BCS, B.E, B.Tech, and others.

### > Selection Process

1. Aspirants desiring to apply for our PGDM Programs can apply online or download application form from our website [www.dypgdm.com](http://www.dypgdm.com) and send the same duly filled in by paying application fees of Rs. 500/- in cash/UPI or by Demand Draft (DD) in favor of DY PATIL PGDM INSTITUTE, payable at Pune or by online payment mode.
2. Those who apply on the basis of MH-CET (MBA/MMS)/CAT/MAT/XAT/ATMA/CMAT/GMAT Entrance Test score will be called for GD & PI. Candidate has to appear for Group Discussion and Personal Interview (GD & PI) on the date and at venue as communicated by the institute.
3. To confirm admission, candidate should pay Rs. 75,000/- within seven days of display of the Merit List along with original documents.

Component	Weightage
Score in Common Entrance tests (CAT /MAT/XAT/ATMA/CMAT/ GMAT/ (MH-CET)	35%
Score in Academic Performance	15%
GD & PI	45%
Participation in Sports, Extra- Curricular activities, Academic Diversity & Gender Diversity	05%

### > Registration Process

#### Step 1 - Registration for D Y Patil PGDM Institute

Students should fill up the application form either online ( [www.dypgdm.com](http://www.dypgdm.com) ) or offline

#### Step 2 - GD/PI Counselling Process

Students should be present for Group discussion and Personal Interview process that will be conducted in hybrid mode

#### Step 3 – Result

Results of Student Selection will be conveyed through email communication. Students should confirm the admission in order to block their seat for the course.

### > FEE STRUCTURE

PROGRAM	YEAR 1	YEAR 2	TOTAL
PGDM	325105	325105	650210

## ACADEMIC PARTNERS AND TOP RECRUITERS



## STUDENT TESTIMONIALS

Krishna Shelke



"The management of Mumbai Port was truly insightful, the procurement pattern of different goods was learnt and I understood how the supply of goods takes place between different ports. As a supply chain management student the Mumbai Port visit was truly insightful."

Rishikesh Hingane



"Corporate grooming becomes an important step in climbing the professional ladder as it not only shapes first impressions but also enhances professional behaviour, boosts self confidence. In today's career driven world, companies expect communication skills, effective client networking, teamwork which is provided by corporate grooming as it becomes necessary for an individual's as well as organisation's success and growth."

Radha Kumari



"At DYPPGDM, we enjoy top-notch facilities and a transformative learning experience. Our modern campus, equipped classrooms, and dedicated faculty ensure a well-rounded academic journey for personal and professional growth."

Bablu Yadav



"The experience at the Outbound Training Program was fantastic, and we had a wonderful time. There were numerous enjoyable activities such as rope way and climbing that filled our day with excitement while learning various aspects of Management. The staff was incredibly supportive and helpful throughout our visit."

## Life at DYPPGDMI

### Fresher's party



### Cultural Foretaste- Visit to gateway of India, Jehangir Art Gallery



### Blood Donation Drive



### Social Prospects - Visit to Gurukulam Orphanage



### Outbound Training Program



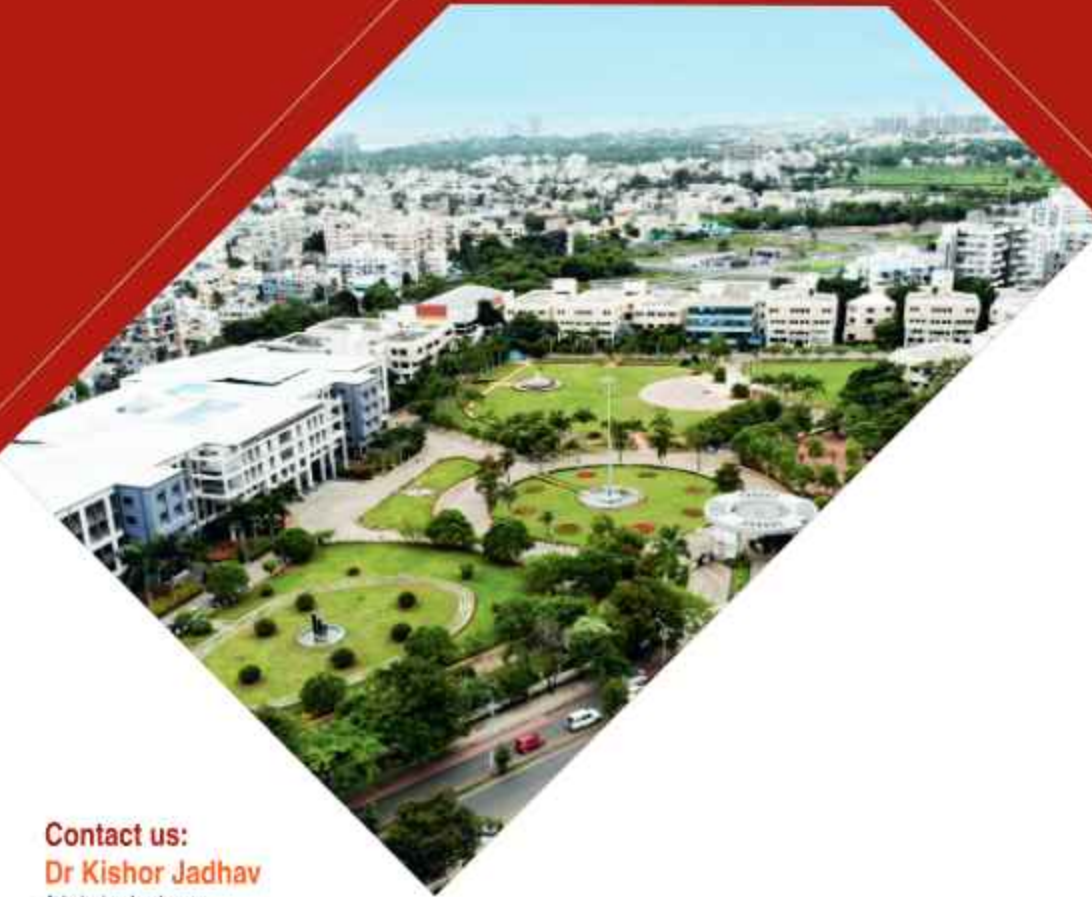


[www.dypakurdipune.edu.in](http://www.dypakurdipune.edu.in)



# D Y PATIL PGDM INSTITUTE AKURDI

Dr D Y Patil Educational Complex  
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**Institute Website:** [www.dyppgdm.com](http://www.dyppgdm.com)